



Corporate Partnership Opportunities

VETERAN COMPANION ANIMAL SERVICES

A 501(C)(3) NONPROFIT ORGANIZATION



Veteran Companion Animal Services

info@vcascharity.org
70 South Sandusky Street
Delaware, Ohio 43015
(614) 918-8221

Platinum
Transparency
2022

Candid.

 **SPARK
AWARDS**
2021 WINNER OH



Dear Future Partner,

Thank you for your interest in supporting the lives of veterans and rescue dogs!

With the support of our incredible partners and Champions, rescue dogs are finding loving homes with American heroes. Those veterans, in turn, find structure, purpose, comfort, and relief. For some, receiving a dog has even saved their life.

Combating social isolation, depression, anxiety, and Post Traumatic Stress Disorder is something that we can all make an impact on for our veterans. Your support of VCAS programs and events will do exactly that. We are grateful for the individuals, businesses, and corporations that make a difference by serving those who have given so much to serve our great country and us.

If you have any questions about the following partnership opportunities, we would love to connect and share more.

Thank you again for your interest in supporting our veterans and the rescue dogs that rescue them.

Sincerely,

Captain Tom Lennon (USN-Ret)
Interim President/CEO

Bryan Pritikin, JD
U.S. Army 82nd Airborne
Board Chair



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SPONSORSHIP
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★VCAS★

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OUR MISSION IS TO
enrich the lives of **veterans, military families, and dogs** through the many benefits of the *human-animal bond*.



7,300+
Veteran Suicides
Yearly

**RESCUING DOGS
TO RESCUE
VETERANS**



2,700+
Dogs Euthanized
Daily



OUR PROGRAMS

RESCUE DOG PLACEMENT PROGRAM

VCAS returns the structure and purpose with the unconditional love of a dog. VCAS gets to know the veteran and matches them with a rescue dog that will fit their lifestyle and needs – creating a mutually beneficial relationship. VCAS covers the costs of all food, veterinary care, training and supplies for the first year.

FRONTLINE DOG TRAINING PROGRAM

The Frontline Dog Training Program is a 7-week long training class taught by a professional dog trainer. These trainings are open and at no cost to all veterans and military families that currently own a dog. As many veterans struggle with social isolation, group training allows veterans to connect with peers as well as VCAS volunteers.

ALUMNI PROGRAM

After a veteran receives a dog or attends a training class they are still a part of the VCAS family. The community events we host give veterans a chance to build lasting friendships and create an atmosphere to connect with other veterans and have fun. We use these opportunities to celebrate their contributions and as a check in to see how they are doing and how we can help.

- Our United States veterans sacrifice so much for our freedom and for this country. Every day, veterans and dogs are losing the fight for their lives. With your help, the team at Veteran Companion Animal Services can do our part.

- Help a veteran combat social isolation, emotional distress, and trauma with a loving companion. Through your support dogs are placed with veterans and provide life-changing structure, purpose, and camaraderie.

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VOLUNTEERING

Whether it's assisting with dog training, fostering a rescue dog before they are placed with their veteran, or volunteering at an event, VCAS has many volunteer opportunities throughout the year. VCAS has a special focus on equipping volunteers to grow and become owners of the mission.

Volunteer Opportunities:

- Community outreach events
- VCAS veteran alumni outings
- Special events
- Rescue dog fostering
- Dog training class support
- Administrative support

VCAS uses the POINT App so sharing and signing up for volunteer opportunities is easy! A list of current volunteer opportunities can be found at vcascharity.org/volunteer.



BOARD SERVICE

The VCAS Board of Directors is a dynamic team providing oversight and leadership by adopting sound, ethical and legal governance and financial management policies. The Board of Directors also plays a key role in fundraising to ensure the financial resources needed to best serve veterans and rescue dogs for years to come.

VCAS Regular Board Meetings are held quarterly in the evenings, at the VCAS office in Delaware, Ohio. Additional meetings include an annual Onboarding Training, a Strategic Planning Day, and committee meetings. The Board consists of 12 diverse members and Board Members serve for a three-year term.



IN-KIND DONATIONS AND DRIVES

When a veteran is matched with a dog they receive all of the supplies they need for the year. They also receive dog food and veterinary care throughout the first year. Additionally, all dogs in our Frontline Dog Training classes receive bowls, Kongs and treats to help them acclimate and learn in a positive environment.

VCAS accepts new items for dogs that are placed with veterans and can accept slightly used items for dogs while they are in their foster homes. If you are interested in donating in-kind items or hosting a supplies drive, please contact us. Our Program Coordinator will be able to best assist you in gathering needed supplies. As some products can pose a danger to some dogs, we do have some limitations on the types of items that we can accept.



NON-EVENT SPONSORSHIP OPPORTUNITIES

5-Star Corporate Champion: \$50,000 or more

5-Star Corporate Champions create impact throughout the year. Companies that partner with VCAS in this way will be prominently recognized, have sponsor distinction at a variety of events, and also get to place a dog with a veteran as a Paws Partner.

Paws Partner: \$25,000

A Paws Partner is the sponsor of a rescue dog placement with a veteran. This very special opportunity connects the most important work of VCAS right with your company. Numerous opportunities are available to promote your company's support of the placement. Logoed dog supplies, company representatives attending placement day, and bringing the dog to meet employees are some fun ways that this partnership will be highlighted.

Operation Pawsible: \$1,000 or more

Operation Pawsible is the final mission of the year for VCAS. A fun, military-themed campaign that runs throughout the month of December, Operation Pawsible closes the year out strong so that maximum impact can be made the following year. There are a variety of ways to join this campaign and be recognized as a sponsor during the largest giving season of the year.



NON-EVENT SPONSORSHIP OPPORTUNITIES - **5-STAR** **CORPORATE CHAMPION**

If your company wants to show its greatest support of our veterans and the rescue dogs that rescue them, look no further than being a 5-Star Corporate Champion. This is a very special partnership where your company creates an impact throughout the year. Companies that partner with VCAS in this way will be prominently recognized, have sponsor distinction at a variety of events, and also get to place a dog with a veteran as a Paws Partner.

Investment: \$50,000 or greater

5-Star Corporate Champions will be distinguished in the following ways:

- Logo prominently displayed in the top tier of our sponsors on our website landing page for the year
- Logo displayed on Veteran Interest Packet, Volunteer Handbook, and Board Manual for the year
- Table sponsorship at the gala that includes a table for 8
- Hole sponsorship at Pars for Patriots golf outing that includes a team of 4
- Gold sponsorship at the Poker Run
- Placement of a dog with a veteran as a Paws Partner
- Blog shared on the VCAS website highlighting the partnership with your company
- Social media posts highlighting the partnership with your company
- Email to VCAS list highlighting the partnership with your company
- Press Release highlighting the partnership with your company
- Partnership highlighted in VCAS Annual Report



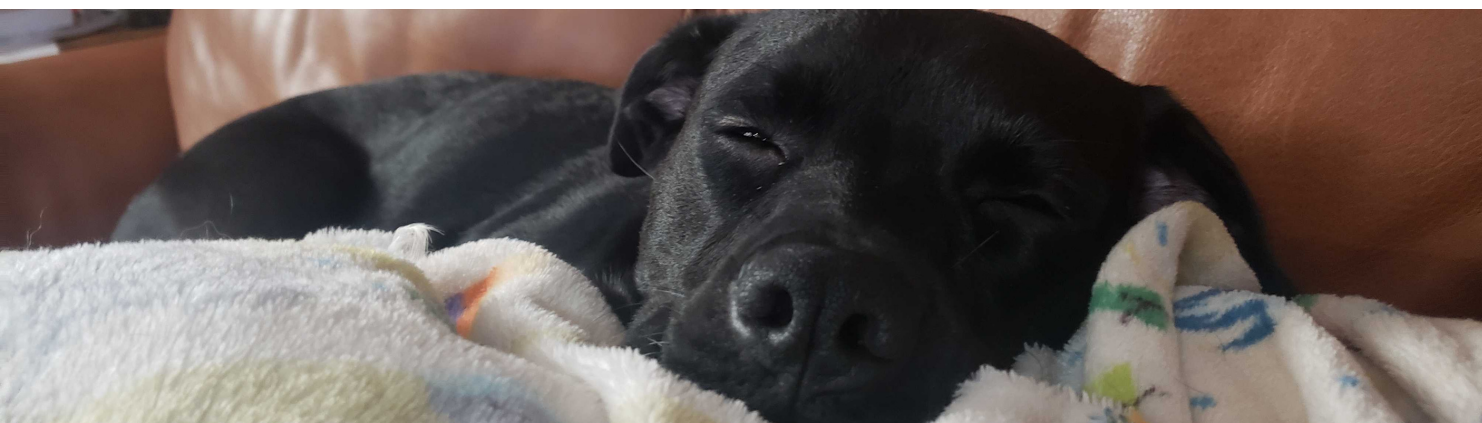
NON-EVENT SPONSORSHIP OPPORTUNITIES - PAWS PARTNER

A Paw Partners is the sponsor of a rescue dog placement with a veteran. This very special opportunity connects the most important work of VCAS right with your company. Numerous opportunities are available to promote your company's support of the placement. Logoed dog supplies, company representatives attending placement day, and bringing the dog to meet employees are some fun ways to highlight this partnership.

Investment: \$25,000

Paws Partners will be distinguished in the following ways:

- The company will be paired with a rescue dog placement for a veteran and highlighted throughout the placement and training process
- Pertinent dog supply items will be branded with your company logo (collar, leash, dog bed, bandana)
- Company representatives in attendance on placement day
- Professional photos with company representatives on placement day
- Blog shared on the VCAS website highlighting the Paws Partnership with your company
- Social media posts highlighting the Paws Partnership with your company
- Email to VCAS list highlighting the Paws Partnership with your company
- Press Release highlighting the Paws Partnership with your company
- Opportunities for corporate volunteers to assist in the process and training classes
- Rescue dog visit to your office to meet employees while with a foster family
- Logo displayed in the top tier of our sponsors on our website landing page for the year
- Partnership highlighted in the VCAS Annual Report



NON-EVENT SPONSORSHIP OPPORTUNITIES - OPERATION PAWSIBLE

Operation Pawsible is the final mission of the year for VCAS. A fun, military-themed campaign that runs throughout the month of December, Operation Pawsible closes the year out strong so that maximum impact can be made the following year. The campaign includes weekly Situation Report, or SITREP, videos highlighting the support and progress of the mission. There are a variety of ways to join this campaign and be recognized as a sponsor during the largest giving season of the year.

Leading Gifts - \$1,000+

Leading gifts are given prior to the official launch of the campaign. These gifts are received in November. When the campaign is launched in December, leading gifts show early support and create excitement and impact for the remainder of the campaign.

Special Forces Gifts - Investment: \$6,000 - \$50,000

Special Forces Gifts cover larger expenses in the following year's budget that make an immense impact. For example, sponsoring grant writing is a larger expense, but has significant return and impact.

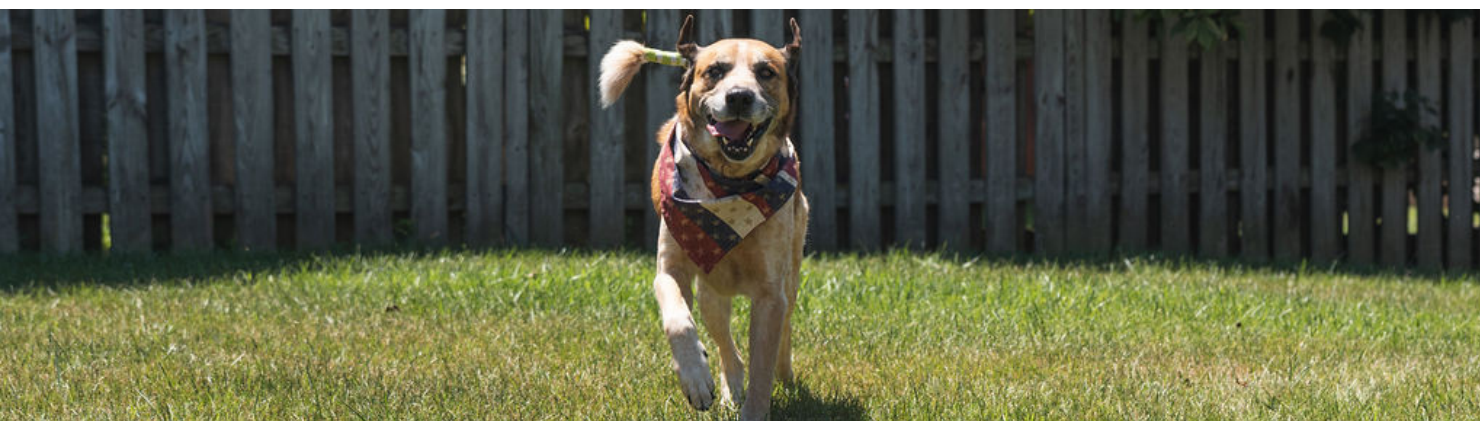
Matching Gifts - Investment: \$10,000+

In the month of December, your company can match donations that are given by individuals, doubling the donation and impact.

Operation Pawsible supporters will be distinguished in the following ways:

- Social media post highlighting your company's support
- The company's support shared in a SITREP video
- Support displayed in the VCAS Annual Report

Gifts of \$25,000 or greater will also be shared via email to the VCAS list and via press release highlighting your company's support.



EVENT SPONSORSHIP OPPORTUNITIES

I'm With Abe Gala - May 21

The I'm With Abe Gala is a powerful evening of hope and healing. This event honors the bond between veterans and dogs and creates a legacy for a very special dog named Abraham Lincoln. This event is held at the National Veterans Memorial and Museum in May and has a lasting impact on all who attend.



VCAS Poker Run - June 4

The VCAS Poker Run is a fun motorcycle event full of passionate supporters of our American veterans. The Poker Run has a variety of stops in central and northwest Ohio. The impressive turnout of bikes and supporters makes this an excellent summer event.



Pars for Patriots Golf Outing - September 11

The Pars for Patriots golf outing is held annually at the Safari Golf Club in September. The outing is a 4-person scramble that includes dinner, a variety of prizes and an impressive silent auction.



EVENT SPONSORSHIP OPPORTUNITIES - 2022 I'M WITH ABE GALA

The 2nd Annual I'm With Abe Gala is a powerful evening of hope and healing. This event honors the bond between veterans and dogs and creates a legacy for a very special dog named Abraham Lincoln.

Saturday, May 21 - National Veterans Memorial and Museum - imwithabe.org

Event Sponsor - Investment: \$20,000

The I'm With Abe Gala Sponsor will have excellent recognition, not only at the gala but also throughout the year. This year, the video story of 4 incredible veterans and their dogs will debut at the gala. The gala sponsor will be recognized at the end of this video and the video will be promoted throughout the year. A variety of additional recognitions are listed below.

IWAG Event Sponsor will be distinguished in the following ways:

- Logo prominently displayed on event collateral including website, emails, social media, event signage, program & slideshow
- Logo displayed on the lectern
- Verbal recognition at the gala
- Opportunity to hand out gifts to veterans on stage at the event
- Logo recognition in Veteran Stories Video (debuts at the gala and shared throughout the year)
- Logo recognition in Gala Summary/Thank You Video
- Table sponsorship at the gala that includes a table for 8
- Logo displayed on the VCAS main website landing page for 1 year
- Logo on the I'm With Abe website page throughout the year
- A blog highlighting the gala and the gala sponsors
- Sponsorship highlighted in Annual Report



EVENT SPONSORSHIP OPPORTUNITIES - **2022 I'M WITH ABE GALA**

Matching Sponsor - Investment: \$10,000

The matching sponsor will be a major motivator for giving the evening of the gala. Near the end of the program, the speaker will announce that the matching sponsor will double all gifts that evening up to \$10,000

Matching Sponsor will be distinguished in the following ways:

- Verbal recognition at the gala
- Logo displayed on program & slideshow
- Logo displayed on I'm With Abe website page throughout the year
- A blog highlighting the gala and the gala sponsors
- Sponsorship highlighted in Annual Report



EVENT SPONSORSHIP OPPORTUNITIES - 2022 I'M WITH ABE GALA

Table Sponsor - Investment: \$1,000

VCAS follows a model where table hosts/sponsors are the cornerstone of our event. Hosting/sponsoring a table is fun, impactful and a wonderful way to grow and deepen relationships with guests. VCAS will help equip table hosts to have an amazing and purposeful evening.

Table Sponsors will be distinguished in the following ways:

- Logo displayed on program & slideshow
- Table sponsorship at the gala that includes a table for 8 (VCAS would love to help equip a corporate representative to host the table and invite their guests)
- Blog highlighting the gala and the gala sponsors
- Sponsorship listed in Annual Report



EVENT SPONSORSHIP OPPORTUNITIES - 2022 POKER RUN

The VCAS Poker Run is a fun motorcycle event full of passionate supporters of our American veterans. The Poker Run has a variety of stops in central and northwest Ohio. The impressive turnout of bikes and supporters makes this an excellent summer event.

Saturday, June 4 - Ends at the Waldo American Legion, Post #605

Sponsorship levels:

Bronze - \$250 - \$500

- Logo on flyer

Silver - \$501 - \$750

- Logo on flyer
- Logo/company recognition in blog highlighting the run on the website

Gold - \$751 and above

- Logo on flyer
- Logo/company recognition in blog highlighting the run on the website
- Banner with company logo set up at the start and stop location of the run
- Ability to put out promotional materials for your company



EVENT SPONSORSHIP OPPORTUNITIES - 2022 PARS FOR PATRIOTS

The Pars for Patriots golf outing is held annually and is a 4-person scramble that includes dinner, a variety of prizes, and an impressive silent auction.

Sunday, September 11 - Safari Golf Club

Outing Sponsor - Investment: \$10,000

The Pars for Patriot Outing Sponsor will be recognized before and during the outing. This sponsorship covers the cost of the outing allowing all players to fully support the mission with their registration.

Pars for Patriots Outing Sponsor will be distinguished in the following ways:

- Logo prominently displayed on event collateral including website, emails, social media, and event signage
- Verbal recognition at the outing
- Support highlighted in the Pars for Patriots blog
- Sponsorship highlighted in VCAS Annual Report
- Ability to put out promotional materials for your company at the event



EVENT SPONSORSHIP OPPORTUNITIES - 2022 PARS FOR PATRIOTS

Business Hole Sponsor - Investment: \$175 - Individual Hole Sponsor - Investment: \$100

Pars for Patriots Hole Sponsors will be distinguished in the following ways:

- Logo prominently displayed at hole
- Support highlighted in the Pars for Patriots blog
- Sponsorship listed in Annual Report

Hole-in-one Sponsor - Investment: \$400

Individual Contest Sponsor - Investment: \$100

Award Sponsor - Investment: \$150

Pars for Patriots Award Sponsors will be distinguished in the following ways:

- Verbal recognition at outing
- Support highlighted in the Pars for Patriots blog
- Sponsorship listed in Annual Report



EVENT SPONSORSHIP OPPORTUNITIES -

2022 PARS FOR PATRIOTS

Silent Auction

The outing's silent auction consists of a variety of items, products, tickets, and packages that are bid on throughout the outing and dinner.

Pars for Patriots Silent Auction donors will be distinguished in the following ways:

- Donor's name listed with the item
- Donor recognized in the Pars for Patriots blog

Drink Cart Sponsor (NEW) - Investment: \$175

- Includes Beer, water, Gatorade and pop
- Logo signage on cart
- Logo acknowledgement on golf outing signs
- Listing acknowledgement on:
 - P4P event signs
 - Event sponsor listing
 - VCAS website, all social media
 - OOGA Drill Bit
- Two golf hole signs

